

MEDIA & STUDIO SUPPORT

# The Studio Ops **AI Audit**

18 diagnostic questions to identify exactly where your back office is bleeding hours per week on manual data entry and repetitive workflows.

## **Why This Audit Matters**

Studio production companies run on data that can't go near public AI. This audit identifies how to automate call sheet audits, rights tracking, and payroll without violating compliance.

# The 18-Point Diagnostic

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## Production & Compliance

- 1. Are call sheet audits against union/guild rules completely manual?
- 2. Do you frequently incur meal penalties or turnaround violations due to oversight?
- 3. Is rights and clearance research trapped in spreadsheets and email threads?
- 4. Do you manually cross-reference talent contracts against daily schedules?
- 5. Are daily wrap reports compiled manually from multiple department heads?
- 6. Is tracking equipment rental logs against vendor invoices a manual process?

## Asset & Post-Production

- 7. Is tagging asset metadata (video clips, dailies) a manual logging job?
- 8. Do you manually transcribe unscripted footage or interviews?
- 9. Are music cue sheets generated manually for post-production?
- 10. Do you struggle to quickly search past project archives for specific assets?
- 11. Are version control and feedback loops managed via messy email chains?
- 12. Is finalizing delivery requirements (QC logs, metadata) a bottleneck?

## System & Data Sovereignty

- 13. Do studio AI policies strictly prohibit pasting scripts or dailies into ChatGPT?
- 14. Are you dealing with highly sensitive unreleased IP that must remain air-gapped?
- 15. Is your operational knowledge scattered across freelance coordinators?
- 16. Do security audits from major studios prevent you from using modern SaaS?
- 17. Are NDAs preventing you from exploring third-party AI automation?
- 18. Does onboarding new production staff require intense manual training?

# Scoring Rubric

**0-4**

**EXPLORING**

Operations are lean. Monitor AI for future gains.

**5-9**

**READY**

Clear bottlenecks exist. ROI will be immediate.

**10-14**

**URGENT**

Manual tasks actively prevent scaling.

**15-18**

**BLEEDING**

Severe operational tax. Over-paying for labor.

## What We Build

### Sovereign Architecture

Agents deployed in your AWS/GCP. Audit call sheets against union rules, track rights, and reconcile equipment logs while keeping unreleased material secure.

### Multi-Channel Triaging

Agents that organize daily talent contracts, flag turnaround violations, and prepare compliance reports.

### Predictable Flat Fees

No per-token metering or hidden API taxes. We charge a flat monthly subscription tied to capacity.

### Your IP Stays Yours

Unlike ChatGPT, our models are isolated. You own the workflow, the system, and your private data remains completely sequestered.

### Armen Donigian

Founder, Performance AI Lab | Former Meta SuperIntelligence Lab

With 25 years in software engineering and enterprise infrastructure, I build systems that prioritize security, scale, and measurable ROI.